2026 Pregnancy Resource Center Networking Day
Friday, November 13, 2026

Workshop Topics, Descriptions, and Presenter Bios

Workshop Topic: Strengthening a Mission-Driven Board: Engagement, Ownership, and Strategic Leadership

Co-Presenters: Brandie Yoder - MPH, BSN, RN, and serves as the CEO of RETA
Joan Rhoade – RETA Board Vice President

Workshop Description: This session is designed for nonprofit leaders who want to strengthen the effectiveness, engagement, and ownership of their boards. Participants will explore how to clarify board roles and expectations, recruit and onboard members more intentionally, address common barriers to engagement, and equip board members to participate meaningfully in fundraising, advocacy, community partnerships, and strategic decision-making. The session will also provide practical tools for improving board communication, meeting structure, accountability, and culture so leaders can develop board members who are informed, confident, mission-aligned, and prepared to help move the organization forward.

Bios: Brandie Yoder, MPH, BSN, RN, serves as the CEO of RETA, where she leads efforts to provide compassionate, relationship-based support to individuals and families facing complex barriers. As a foster and adoptive parent, Brandie is especially passionate about walking alongside biological families who have experienced generational trauma and helping create pathways toward stability, healing, and long-term change.

With a background in nursing, public health, and nonprofit leadership, Brandie understands how difficult systems can create additional barriers for families already navigating overwhelming circumstances. She is committed to advocating for meaningful change both within RETA and throughout the community, while building strong partnerships that help families access the resources and support they need.

Brandie previously served in leadership roles at Goshen Health and Child and Parent Services. She is also passionate about developing staff and emerging leaders, believing organizations are strongest when people are equipped, supported, and moving forward together. She and her husband, Jon, both

grew up in Elkhart County and are raising four teenage children who are actively involved in sports and 4-H.

Joan Rhoade brings small business ownership and non-profit board experience to RETA, having recently sold the business she founded in 1993 and now turning her attention to other ventures. That includes committing to mentoring a RETA client, a step that has tied her more closely to RETA's ministry than any other knowledge of its great heart, staff and programs could have done by itself. Seeing the community from the perspective of a variety of other non-profit organizations, including advisory boards for The Samaritan Center, The Salvation Army, Church Community Services, the Young Entrepreneur Academy, and Goodwill, Joan believes that what RETA offers is truly the foundation of a healthy community.

She and her husband Randy have lived and worked in the Elkhart area since college days, and their three grown children have all settled here as well, making the parents very happy.

Workshop Topic – Designing Services Across Cultures: Practical Strategies for Serving Hispanic Communities

Presenter: Lucas Fonseca – Founder and CEO, Language Matters

Workshop Description: Understanding cultural differences is only valuable if it leads to meaningful changes in how organizations communicate and deliver services.

This interactive workshop explores several common cultural dimensions that may influence how Hispanic community members interact with organizations. Rather than simply learning about these cultural tendencies, participants will work together to identify practical operational changes that can improve communication, build trust, and increase accessibility.

Each cultural concept will be paired with real-world service scenarios, allowing attendees to discuss how their own organizations could adapt policies, procedures, and communication practices while continuing to provide equitable services for everyone.

Participants will leave with practical ideas that can immediately be applied within their own workplace.

Activity: From Insight to Action
Participants will reflect on the cultural concepts discussed throughout the workshop and identify practical operational changes that could improve communication and service delivery within their own organizations. Working individually or in small groups, attendees will develop a short list of actionable recommendations that can be implemented immediately or incorporated into future planning. The activity is designed to help participants translate cultural awareness into tangible improvements that foster more accessible, inclusive, and effective services.

Bio: Lucas Fonseca founded Language Matters while attending college in 2018. Since then, he has built the organization into a nationally recognized language access and consulting firm, helping

municipalities, businesses, educational institutions, and nonprofit organizations better serve multilingual communities.

Lucas developed the City of Warsaw's first comprehensive language access plan and has since expanded this innovative model to multiple Indiana communities. Today, Language Matters works with municipalities across the state and statewide organizations such as Accelerate Indiana Municipalities, helping local governments improve language access and better serve multilingual communities.

Lucas's leadership and innovation have earned recognition at the local, state, national, and international levels. In 2021, Language Matters was selected to participate in the nationally ranked gBETA accelerator program through gener8tor, and that same year Lucas received KEDCO's Rising Leader Award for his outstanding leadership in Kosciusko County. In 2023, the Indiana Economic Development Corporation nominated him for Forbes 30 Under 30 North America, and later that year he received the Rising Latino Star Award from the Indiana Latino Institute for his contributions to communities across the state.

Lucas was invited to testify before the U.S. Commission on Civil Rights as part of the Commission's national study on language access, providing expert testimony and recommendations to help inform federal findings on improving access to public services for individuals with limited English proficiency. He has also presented to the Indiana Conference of Mayors and trained hundreds of civic leaders on language access and cultural competency. In early 2026, Lucas was internationally recognized as the Council for Christian Colleges & Universities (CCCU) Young Alumni of the Year, honoring his professional achievements and contributions to communities across the United States and the global Christian higher education community.

Workshop Topic – Joyful Endurance in Dark Days

Presenter: Bryce Asberg – Executive Director of Helping Hands PRC in Hillsdale, MI

Workshop Description: In many ways, it seems like we are entering into dark days for the cause of life in America. Somehow, even after Roe was overturned, abortions are increasing and abortion advocates have real momentum. How do Christians respond? Drawing upon key biblical truths, Bryce calls Christians to root themselves in the gospel, relentlessly pursue excellence, and have the courage to innovate. Rich biblical meditation combined with pregnancy center application makes this a memorable session to encourage your faith and guide our movement forward.

Bio: Bryce Asberg is the Executive Director of Helping Hands PRC in Hillsdale, MI and is passionate about advancing the Great Commission and promoting a biblical understanding of human dignity. Bryce has a BA in Religion from Hillsdale College and a MA in Bioethics from Trinity Evangelical Divinity School in Chicago. Bryce lives in Hillsdale with his wife Celina and their two kids, where they are active at their church (Countryside Bible Church). In his spare time, Bryce volunteers with a campus ministry, founded and leads a summer discipleship program, and smokes meat.

Workshop Topic – Cultural Competency: Journey Towards Cultural Humility

Presenter: Darial Sterling – Assistant Pastor of New Vision of Life Church

Workshop Description:

- Understanding the difference between cultural competency and cultural humility to see the importance of diversity, equity, and inclusion in all programs and services provided.
- Learn about current local and global disparities among Black populations.
- Understand what implicit and explicit bias is and current misconceptions about Black Americans, and how these can negatively influence our interactions with them in our programs and services.
- Identify what health equity is and how to increase it among Black Americans with the greatest need so that diversity and inclusion are promoted in all services and programs.
- Introduction to social determinants of health with an emphasis on ACEs and what ACEs look like in diverse communities to help promote cultural sensitivity.
- Providing cross-cultural communication tips to help increase understanding between people with differences.

Bio: Darial Sterling is the Assistant Pastor of New Vision of Life Church under the leadership of Pastor Marvin T. Pace. Darial has served in leadership roles in social work as well. He was the Director of Men's Services at RETA Pregnancy and Family Resource Center. He also served as the Director of Diversity, Equity, and Inclusion for Oaklawn Psychiatric Center. He was the Co-Chair for the Racial Equity Leadership Committee of the Indiana Council for the state of Indiana. Darial is currently the CEO of a mental health consulting business called Darial Sterling Behavioral Equity Consulting, LLC. Darial collaborates with service providers, leaders, stakeholders and community members to help put systems and programs in place to reduce disparities among Black, Indigenous, People of Color (BIPOC), and all individuals who struggle with mental and/or behavioral health conditions.

Darial graduated from Ball State University with a Bachelor's in psychology and has completed some graduate coursework in Counseling. Darial has an array of mental and behavioral health work experience. He served on the Advisory Board of Court Appointed Special Advocates (CASA) for children for 5 years and currently serves on the board of Maple City Health Center. He has worked in the prison setting, facilitating dialectical behavioral therapy (DBT) group sessions and working with autistic youth, providing Applied Behavioral Analysis (ABA) therapy.

With over 17 years of mental and behavioral health experience and 12 years of experience as a Minister, Darial brings a unique set of skills to help build equitable and culturally responsive dynamics into infrastructure. One of Darial's life mottos are, "What you do will come back to you, so treat people like you want to be treated, not like they deserve".

Workshop Topics:

Workshop #1 – Understanding the Abortion Reality for the Women you Serve
Workshop #2 – Communicating APR with Confidence

Presenter: Christa Brown, BSN, RN, LAS – Senior Director of Medical Impact, Heartbeat International; Executive Director, APRN LLC

Workshop #1 – Understanding the Abortion Reality for the Women you Serve (Nursing CEUs Provided)

Workshop Description: Current estimates are that 70-80% of all abortions in the U.S. are via chemicals, which are now widely available via telemed and websites. As the abortion landscape continues to change with chemical abortion pills, there is now less medical assessment and care provided to women before, during and after the abortion. We will look at the impact this has had on the physical and mental health of women and explore how PHMCs can support women before and after their abortions. In this training, attendees will learn about the face of abortion in 2026 and how to offer assistance to those who change their minds after starting an abortion.

Workshop #2 – Communicating APR with Confidence (Nursing CEUs Provided)

Workshop Description: Abortion Pill Reversal has helped thousands of women from all 50 states in the U.S. and in 98 other countries safely continue their pregnancies after starting an abortion. Equip your staff with the language, evidence, and clarity needed to confidently communicate APR to clients, donors, and the public. This session blends clinical understanding with communication strategy so your team can speak truthfully and compassionately. No woman should ever be forced to complete an abortion she no longer desires. We will explore how your center can utilize the Abortion Pill Rescue Network, which is a team of over 1,500 healthcare professionals and a hotline of nurses ready 24/7 to help women at a moment's notice—giving women and families a second chance to choose life for their children.

Bio: Christa Brown, BSN, RN, LAS, serves as the Senior Director of Medical Impact for Heartbeat International, offering support and training to medical clinic affiliates throughout the world in ultrasound and other medical services. In addition, she and her team oversee the Abortion Pill Rescue Network. APRN is a global initiative operating 24 hours a day, staffed with a dedicated nursing team and a network of more than 1,000 medical professionals as well as clinics and hospitals. Through the network, thousands of lives have been saved in 96 different countries and all states in the U.S.

With over thirty years of dedication to the pregnancy help movement, serving as Executive Director in three Pregnancy Help Medical Clinics, Christa has empowered thousands of families to navigate challenging circumstances and choose life for their children. Christa is married and has five children and ten grandchildren. Christa's advocacy for women and families worldwide has made a profound impact on women's health and the sanctity of life.

Workshop Topics:

Workshop #1 – Overcoming Burnout
Workshop #2 – Succession Planning

Presenter: Robin Fuller - Professional Certified Coach (PCC) and founder of Bloom Coaching

Workshop #1- Overcoming Burnout

Workshop Description: This breakout session is designed for individuals who are contemplating quitting but feel that God hasn't given the signal to do so. If you're feeling overwhelmingly tired and the challenges seem insurmountable, delve deeper into introspection with the Lord. Identify what is necessary to persist with a renewed sense of joy and confidence.

Workshop #2- Succession Planning

Workshop Description: Successfully transitioning with a strong handoff requires intentionality and planning. Begin the process of creating a succession plan, whether you're considering leaving in one or ten years.

Bio: Robin Fuller understands leadership, after leading three different pregnancy centers in a career spanning 23 years. As a Professional Certified Coach (PCC) and the founder of Bloom Coaching, she ministers to pregnancy center leaders and their teams around the globe. Her experience offers a depth of wisdom and knowledge to leaders and their teams. Robin helps ministry leaders finish WELL!

Workshop Topic – Men and Post-Abortion Healing

Presenter: Mike Davis – Men's Ministry Coordinator, Deeper Still Northern Indiana

Workshop Description: This workshop explores the most often-overlooked emotional, spiritual, and relational impact abortion can have on men. Mike will be sharing about unresolved grief, guilt, silence, unresolved loss, and the challenges men may face after an abortion experience. What characteristics does the post-abortive man possibly have? Participants will learn about healthy ways men need to process pain, seek forgiveness, build and rebuild relationships, and move toward healing with honesty, support, and hope. This workshop will also highlight the importance of listening, identifying suppressed feelings, faith-based restoration, and creating safe environments for men to share their stories without shame.

Bio: Mike is a dedicated men's ministry leader with more than 25 years of experience encouraging, equipping, and walking alongside men in their faith journeys. He has served for eight years as the Men's Ministry Coordinator for Deeper Still Northern Indiana, where he and his wife Lisa, have helped create spaces for healing, restoration, and spiritual growth.

Mike has spoken at pro-life events, churches, and men's gatherings across the country, bringing a message shaped by compassion, conviction, and personal experience. His leadership reflects a deep commitment to helping men engage honestly with their stories, find hope, and step into the freedom and purpose God has for them.

Mike and his wife, Lisa, have been married for forty years, have two children and three grandchildren. His family story also includes the loss of a child to abortion, an experience that has formed his heart for ministry and his desire to support others with grace, truth, and understanding.

Workshop Topic – Building a Legacy: How Planned Giving Can Transform Your Pregnancy Center

Presenter: Jordan Cassidy– Chartered Advisor in Philanthropy (CAP®) and founder of LifeLegacy

Workshop Description: What if some of your most committed supporters are already willing to make the largest gift they'll ever give? You just haven't asked.

Planned giving is one of the greatest untapped opportunities for pregnancy centers to secure their mission for future generations while deepening relationships with today's donors. In this workshop, you'll discover how simple planned giving strategies, including bequests, beneficiary designations, gifts of appreciated assets, and Qualified Charitable Distributions (QCDs), can create lasting impact without requiring a large development staff or budget. You'll learn practical ways to introduce legacy giving conversations, educate your donors on meaningful giving opportunities, and build a culture of generosity that strengthens your ministry for years to come.

Whether you're just getting started or looking to grow an existing program, you'll leave with actionable ideas and renewed confidence to help your supporters create a legacy of hope that will continue changing lives for generations.

Bio: Jordan Cassidy is a Chartered Advisor in Philanthropy (CAP®) with extensive experience at the intersection of finance, technology, and philanthropy. For the past five years, Jordan has served as a Senior Planned Giving Specialist and Product Manager at PlannedGiving.com, helping nonprofits build sustainable legacies through strategic planned giving programs.

He is also the founder of LifeLegacy, a technology company that develops innovative planned giving software, empowering nonprofits to engage donors and secure future support through digital estate planning tools.

Before entering the philanthropic sector, Jordan worked at Charles Schwab and AIG. Combining his financial background with his passion for mission-driven work, Jordan is dedicated to making planned giving accessible and impactful for organizations of all sizes.

Workshop Topic – Human Trafficking & Commercial Sexual Exploitation in our Community: Understanding • Identification • Readiness

Presenter: Katie Freshour, MSW, LCSW, CSAYC

Workshop Description: Since 2007, the National Human Trafficking Hotline has identified 3,462 victims in Indiana. In this training you will learn how to recognize and respond to human trafficking in

our community. This training covers vulnerable youth populations, common warning signs, reporting options, and available resources and support for victims. **Be informed. Be prepared. Help protect our community.**

Bio: Katie Freshour is the Senior Program Director at Bashor Children's Home. She is a licensed clinical social worker and is a Master of Social Work graduate from the Indiana University School of Social Work. She has worked in the field of social work with children and adolescents for 15 years with the last 11 being within residential treatment at Bashor Children's Home.

Workshop Topic – Still a Father: Helping Incarcerated Men Reconnect with Their Children and Families

Presenter: Brian Lambertson - Fatherhood Administrator for First Choice for Women

Workshop Description: Incarceration separates a man from his family, but it does not erase the fact that he is still a father. His children still carry that relationship with them, and what happens during his incarceration can influence both his future and theirs.

In this session, Brian will share how First Choice for Women is taking fatherhood programming beyond the walls of the pregnancy center and into the county jail, intentionally engaging incarcerated fathers and helping them recognize the role they can still have in the lives of their children.

Drawing from direct experience working with incarcerated men, Brian will discuss practical ways to address identity, responsibility, decision-making, healthy relationships, and the kind of father a man wants to become. For some men, this means repairing relationships that have been damaged. For others, it means learning for the first time what healthy, intentional fatherhood can look like.

Still a Father challenges us to broaden our vision of supporting life and strengthening families. When we invest in fathers—even those behind bars—we have an opportunity to impact not only a man, but also his children, his family, and potentially generations to come.

Bio: Brian Lambertson serves as the Fatherhood Administrator for First Choice for Women, where he works directly with fathers and helps develop the organization's efforts to intentionally engage men throughout pregnancy, parenting, and family life.

His work includes one-on-one fatherhood coaching, options counseling, abortion recovery support for men, developing fatherhood programs, and recruiting and training volunteer fatherhood coaches. Brian has also helped take fatherhood programming into the county jail, working directly with incarcerated men to address identity, responsibility, decision-making, relationships, and the role they can have in the lives of their children.

Brian is passionate about helping the pro-life movement recognize the importance of reaching fathers—not simply as someone standing beside a pregnant woman, but as men whose choices, presence, growth, and involvement can profoundly affect their children and families.

In addition to his work with First Choice for Women, Brian has served in ministry and community outreach for many years, with a heart for strengthening men, families, and communities.

Workshop Topic – Diagnosis to Delivery and Beyond: Compassionate, Comprehensive Care Following a Prenatal Diagnosis

Presenter: Brittany Hunt, BSN, RN – Director of Reproductive Grief Care for Care Net Pregnancy Medical Center

Workshop Description: *Studies indicate that 80% of parents abort following a serious prenatal diagnosis, with documented abortion rates for some specific diagnoses reaching 90% or higher…BUT 80% choose to carry to term when offered a service of comprehensive support.*

Drawing from her own experience of carrying her daughter to term following a life-limiting prenatal diagnosis, Brittany shares how her journey led from volunteering in a pregnancy medical center to working full-time developing reproductive grief care services, and how pursuing specialized Parent Care Coordinator training prepared her to provide comprehensive prenatal diagnosis support. Attendees will learn how offering compassionate companioning through trauma-informed, research-based, parent-centered care can serve families as they navigate a prenatal diagnosis and prepare to meet their baby, no matter the diagnosis. They will also learn how appropriate training can equip their centers to offer this specialized service as well**.** Because when facing the trauma of a prenatal diagnosis, every parent deserves support, and every child deserves to be welcomed.

Bio: Brittany Hunt, BSN, RN, is the Director of Reproductive Grief Care at Care Net Pregnancy Medical Center in Tennessee, where she serves families experiencing perinatal loss and those navigating a prenatal diagnosis. Trained as a Parent Care Coordinator through Be Not Afraid, Brittany utilizes a comprehensive, trauma-informed approach to case management that seeks to ensure families feel supported, informed, and holistically cared for throughout their prenatal diagnosis journey as they prepare to welcome their precious babies.

Her passion for this work is both professional and deeply personal, shaped by her own experience of carrying her daughter to term following a life-limiting prenatal diagnosis. Drawing from her nursing background, specialized training, and lived experience, Brittany is committed to compassionately companioning families from diagnosis through delivery and beyond. Her work focuses on building relationships of trust, supporting families as they navigate complex medical information and resources, coordinating individualized support, and empowering parents to advocate for themselves and the needs of their baby.

Brittany is the mother of two daughters, Charis Ann, who is with the Lord, and five-year-old Joy, who loves creating special gifts for the children of the families Brittany has the privilege of serving.

Workshop Topic – Incorporating Adoption into the Conversation: Common Objections and Relational Referrals

Presenter: Kristin McCool - MFT, TBRI® Practitioner

Workshop Description: So often, we hear from staff and volunteers at Pregnancy Care Centers and other pro-life organization how difficult it is to share the option of adoption with expectant moms. We know it can be a challenge! In this session, we will look at best practices for including adoption in options counseling, non-coercive responses to common objections raised by clients, and the process of making a relational referral to adoption specialists.

Bio: Kristin is an adoptive mom times two and has one biological child. She has served as a counselor/adoption specialist for the past seven years, first as a Pregnancy Counselor walking with expectant mothers considering options for their child, and for the past four years as Senior Pregnancy Counseling Manager for Lifeline's National Pregnancy Counseling Program. Kristin has worked in non-profit and ministry communities for over 25 years, and she loves seeing how the Gospel can transform broken people into mighty men and women serving God's Kingdom.

Workshop Topic – Car Seat Basics

Presenter: Wesley Kuric

Workshop Description: The Car Seat Basics course provides a comprehensive introduction to the purpose and science behind child passenger safety. Participants will learn the fundamentals of car seat selection, proper use, and correct installation across all types of car seats. The class includes detailed explanations, practical guidance, and live, in-person demonstrations to ensure attendees gain confidence and hands-on experience with real-world installations.

Bio: Wesley Kuric serves as the Safe Kids Elkhart County Coordinator, bringing extensive experience in child passenger safety to the community. As a certified Child Passenger Safety Technician Instructor, Wesley trains caregivers and professionals in best practices for car seat use and installation. He holds a master’s degree in Public Health Administration, which strengthens his commitment to improving safety outcomes and supporting families through education and outreach.